



European Network of Living Labs

– a first step towards a new Innovation System!

Read more at
www.openlivinglabs.eu

European Network of Living Labs

~ **4th** Wave ~

Invitation to apply for membership

Updated: 30 November 2009 - Extended Deadline

1 INVITATION

Organisations committed to engage and empower users to take part in sustainable innovation processes are, as of 7th October 2009, invited to apply for membership in the European Network of Living Labs - ENoLL.

Application deadline is that the ENoLL office shall have received the application via email no later than **25 January 2010 at 24:00 hours CET**.

Approved new members will enter the network in the spring 2010 at a 4th wave launch ceremony in Spain, during the Spanish Presidency (date/venue to be announced).

A summary of ENoLL objectives, means of operation and primary values are given below.

2 GENERAL ABOUT LIVING LABS

Living Labs are open innovation platforms which provide research, development, innovation and market validation services in real-life environments. Living Labs are willing to share knowledge, services and even developments through win-win strategies or by co-selling their developments and services on the global market.

3 ABOUT ENOLL

The **European Network of Living Labs – ENoLL** - is a community of Living Labs with a sustainable strategy for enhancing systemic innovation.

ENoLL aims to support the co-creative, human-centric and user-driven research, development and innovation in order to better cater the human needs. ENoLL is a business-citizens-government partnership contributing to the creation of a new European Innovation System.

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ENoLL was established by the EU coordination action project CoreLabs and the network was launched in November 2006 under the Finnish EU Presidency. The network has grown in “waves” up to 129 member Living Labs.

ENoLL applies and shares new methodologies for co-creative research, development and innovation, including new means of open source, open architecture developments, IPR, management of research and innovation as well as new forms of direct user involvement in the innovation process.

ENoLL members do not enjoy any financial provisioning. Rather, members are encouraged to contribute to the financial basis for the basic member (administrative) services.

However, ENoLL offers remarkable benefits to its members: e.g. incubation of joint projects, user-centric methodologies and tools inventory, building a joint European Living Labs brand, open experience base for validation of methods, evaluating cases etc. ENoLL members may apply for financing from EU, regional and national sources.

4 WHO CAN APPLY?

Invitation targets organizations only. Applications have to be submitted by the legal entity that is (or hosts) a Living Lab and:

- i) who have proven their capability to operate as a Living Lab and/or
- ii) who act as an innovation service provider through Living Labs methodology and/or
- iii) who are currently developing their operations towards Living Labs.

5 HOW TO APPLY?

When applying for 4th wave ENoLL membership, consider the following:

- ☞ Read carefully about the Eligibility Criteria and Evaluation Criteria (below)
- ☞ Download the application template from ENoLL web-site: <http://www.openlivinglabs.eu> and write your application, guided by the instructions included in the template
- ☞ Generate a file in PDF format and name the file according to the format;
ENoLLAW_<CountryCode>_<LLshortname>.pdf
Example: The application file from a Swedish (SE) candidate named “ArcticLight” (short name) should be named: *ENoLLAW_SE_ArcticLight.pdf*
- ☞ Send your application via email to wave4@enoll.org
Note that your application must arrive at ENoLL secretariat before deadline, so please send your application well before deadline: 25 January 2010 at 24:00 hours CET

6 ELIGIBILITY CRITERIA

A small set of eligibility criteria will be applied. If an application is deemed non-compliant against an eligibility criterion, the application will be disapproved, regardless of its other qualities. Eligibility criteria (failure codes) applied for the 4th wave are:

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E1 - Arrived at ENoLL office after deadline (25-Jan-2010 at 24:00 hrs CET).

E2 - Application template not used, or severely misused

E3 - Missing LL legal body (host org.) name or VAT-no

E4 - Missing LL contact person name, email or phone

E5 - Exceeding size limit (12 pages * 11 pt font) or file size 1,0 MB

7 EVALUATION CRITERIA

The following criteria have proven to be important when running a sustainable Living Lab. The evaluation of applications is against these criteria.

All criteria have not to be fulfilled before joining ENoLL. Evaluators look instead the balance of criteria in comparison with the lifecycle phase of the Living Lab operations.

- 1 Evidence of co-created values from research, development and innovation
- 2 Values/Services offered/provided to LL actors
- 3 Measures to involve users
- 4 Reality of usage contexts, where the LL runs its operations
- 5 User-centricity within the entire service process
- 6 Full product lifecycle support - capability & maturity
- 7 LL covers several entities within value-chain(s)
- 8 Quality of user-driven innovation methods and tools
- 9 Availability of required technology and/or test beds
- 10 Evidence of expertise gained from the Living Lab operations
- 11 Level of own commitment to open innovation process
- 12 IPR principles supporting capability and openness
- 13 Openness towards new partners & investors
- 14 Business-citizens-government partnership – strength & maturity
- 15 Organization of LL governance, management & operations
- 16 Business model for LL sustainability
- 17 Interest and capacity to be active in EU Innovation system
- 18 International networking experience and capability
- 19 Channels (web etc) supporting public visibility and interaction
- 20 People/Positions dedicated to LL management & operations

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8 EVALUATION PROCESS

Evaluation will be made according to the eligibility criteria and evaluation criteria (see above) by an evaluation panel divided into evaluation teams. Each evaluation team consists of three evaluators from three different EU countries. A team will not be asked (allowed) to evaluate any application coming from any of the three countries represented by the three evaluators.

If all eligibility criteria are met, evaluation team will examine the application and grade the applications with respect to the evaluation criteria, divided into five categories. If application scores “acceptable” or better on all (five) criteria categories and in total, the applicant will be approved for ENoLL membership.

The evaluation and selection principles will be finally settled by the ENoLL Council. The Conflict of Interest principles will adhere to those followed by relevant EC selection procedures.

All applicants will be informed about the outcome of the evaluation no later than 30 days before the launch event in Spain, spring 2010. The approved applicants will be announced new members of the European Network of Living Labs at a public ceremony at the launch event.

9 CONTACT

Keep updated about ENoLL and the 4th wave activities at: www.openlivinglabs.eu

If you have questions about the ENoLL 4th wave, please check ENoLL web if the question already has been answered satisfyingly. If not, please send in your question via email to wave4@enoll.org

